



## **Representation Education Reputation**

### **ACAM Media Kit**

The Australasian College of Aesthetic Medicine (ACAM) was founded in May 2014. ACAM has been at the forefront of providing representation, education and support to aesthetic medical practitioners in Australia. ACAM's mission is to advance quality clinical, educational, and professional standards within aesthetic medicine, mindful that education contributes to patient safety and satisfaction.

ACAM has over 200 members, growing by 60% in 2023; members include practice decision-makers and aesthetic industry Key Opinion Leaders (KOL). The thriving professional community that makes up ACAM has achieved a rate of more than 40% of members being awarded or actively pursuing Fellowship status.

To encourage members to participate in education, ACAM offers three Fellowship pathways, two of which are completed with internationally recognised postgraduate academic qualifications from The Queen Mary University of London or the University of South Wales, UK.

ACAM accepts nursing membership and has developed a dedicated educational pathway; upon successful completion, nurses may apply to become Nurse Associates of ACAM.

### **ACAM media and education services**

- ACAM can provide speakers for your next event, social and journalistic comments, advice concerning CPD accreditation and aesthetic training, as well as internationally recognised Fellowship pathways.
- A large number of ACAM Fellows hold positions as Key Opinion Leaders (KOL). Please contact ACAM to request an ACAM KOL for your next training or speaking event.

### **Media enquiries**

- Email [secretary@acam.org.au](mailto:secretary@acam.org.au)
- Phone +61 02 9167 9368

### **Become a member**

- To join ACAM: [www.acam.org.au](http://www.acam.org.au)