Informa Healthcare

Book Offer

Exclusive Discount Offer to ASCM Members
Cosmeceutical Science in Clinical Practice

By Neil Sadick (Sadick Aesthetic Surgery & Dermatology, New York, USA) Mary Lupo (The Lupo Center, Louisiana, USA) Diane S. Berson (MD, Weill Medical College of Columbia University, New York, USA) Zoe Diana Draelos (MD, FAAD, Wake Forest University Sc)

Cosmeceuticals are skin-care products that fall between a cosmetic and a pharmaceutical; that is, they have active ingredients that counter skin ageing and promote skin rejuvenation. As such, they are an invaluable adjunct to the cosmetic dermatologist or plastic surgeon performing minimally invasive aesthetic procedures. Many of these products have been developed in Europe and are only now being introduced to the USA, so this guide from expert practitioners explains how best to integrate the potential of cosmeceutical products into the best international clinical practice.

Content include:

- Ultra potent antioxidants
- Proteins and Cytokines
- Peptides
- Growth Factors
- New delivery systems
- Nutracosmeceutical drinks
- Cosmeceuticals for hair and nails
- Cosmeceuticals for Hyperpigmentation
- Cosmeceuticals in conjunction with lasers, light sources and energy based devices
- Incorporating skincare products into your practice
- Futurists approaches to skincare

Published: March 2010, 176 pages
NEW RELEASES

Mucocutaneous Manifestations of Viral Diseases: An Illustrated Guide to Diagnosis and Management, Second Edition

By Stephen Tyring, University of Texas Health Science Center, Houston, USA
Angela Yen Moore, Arlington Center for Dermatology, Arlington, USA
Omar Lupi, Federal University of the State of Rio de Janeiro, Brazil

Expertly distinguish viral diseases from other infectious or noninfectious diseases and choose the most effective treatment with this definitive Second Edition.

The only existing text to address issues of skin manifestations of viral disease, Mucocutaneous Manifestations of Viral Diseases explores the diagnosis, treatment, and pathogenesis of viral diseases that infiltrate the skin and affiliated mucous membranes.

Organized by specific disease, each chapter in this user friendly text includes

- A timeline of infection and pathogenesis of the disease
- A brief taxonomy and history of the disease
- Tabular information to be used a quick reference by the physician
- Colour illustrations of epidermal and cellular manifestation
- Methods of differential diagnosis
- Disease incidence among gender and age groups by geographical region
- Specific antiviral and prophylaxis recommendations
- Laboratory findings and laboratory tests used to confirm diagnosis and specific antiviral drugs and vaccines
- Treatment / prophylaxis methods

Published: January 2010, 600 pages
NEW RELEASES

Cellulite: Pathophysiology and Treatment, 2nd Edition

By Mitchel P. Goldman (University of California, San Diego) Doris Hexsel (Brazilian Society of Dermatology, Região Sul, Brazil)

It is established that 80 percent of women have some degree of cellulite. Although there are no permanent solutions for cellulite, dermatologists recognize that this is an issue of importance for many women. This guide reviews current research on the pathophysiology and treatment of cellulite, as well as the many recent developments in medical therapy, liposculpture, and pharmacy to combat the appearance of cellulite in the female figure.

Contents include:

- Social and Psychological Impact of Cellulite
- Anatomic Basis of Cellulite
- Diagnosis
- Medical Treatment
- Treatment of Cellulite with different devices
- Surgical approaches for cellulite
- Research in cellulite

US$300, ISBN: 9781439802717
Published: April, 2010, 224 pages
NEW RELEASES

Textbook of Cosmetic Dermatology

Robert Baran, MD, Nail Disease Center, Cannes, France, Howard Maibach, MD, University of California School of Medicine, San Francisco, California, USA

Cosmetic Dermatology covers both the cosmetic treatments to improve the appearance of diseased and disordered skin and the minimally invasive procedures now used widely to rejuvenate ageing skin.

Embracing both the art and science of skin care, Cosmetic Dermatology covers a wide range of interventions and treatments designed to maintain and beautify healthy skin and protect and improve damaged skin. A 'bible' in the field of cosmetic dermatology, this highly acclaimed text is now in its fourth edition. Focusing on the scientific detail of why and how the biotechnology works, this is an indispensable guide for all involved in this rapidly expanding field.

Contents include:

- Details the whys and hows of the scientific background to practice and ingredients
- Covers the modern scope of cosmetic dermatology comprehensively
- Eminent contributions internationally
- Contributions from both academics and those in industry, practitioners as well as researchers
- Well established in previous three editions
- Chapters on topics such as mesotherapy, chemical peels, and bioelectricity
- Focused more clearly on procedures and ingredients in cosmetic dermatology

Published: October 2010, 832 pages
NEW RELEASES

Hair Transplantation, Fifth Edition - With procedural DVD

Walter P. Unger, Sinai Medical School, New York, NY, USA, Ronald Shapiro, Mark Unger, Robin Unger

Hair transplantation continues to be the main option for men and women losing the hair on their head or wishing to increase hair coverage on any part of their head or body, so there is a large market of surgeons tending to these patients. Plastic Surgeons have now been joined by Cosmetic Dermatologists who are expanding their practice from minimally invasive procedures (such as toxins or fillers) into more conventionally surgical procedures. At the same time the surgical procedures themselves have become more refined and subtle in order to achieve more aesthetic results for a wider range of patients.

The fifth edition includes a DVD showing surgical procedures in detail, with commentary from the experts and a new structure to contents, to follow clinical setting. There is now some colour illustration included for best illustration of clinical results. Key topics include use of new instrumentation/procedures: Trichoscan and Folliscope.

Other key topics included in the book:

- Beard-to-scalp and body-to-scalp procedures
- Transplants in Asian, Black, and Latin patients
- Long hair transplants
- All recipient body areas (incl. eyebrow, eyelash, beard, pubic)
- Both male and female patients covered
- Practical points about office arrangements
- Controversial topics such as transplanting in the crown, transplanting early, dense sessions, etc.

Published: December 2010, 500 pages
NEW RELEASES

Nail Surgery

By Bertrand Richert, Nilton Di Chiaccio, Eckart Haneke

A comprehensive practical guide to all types of nail surgery, including some cosmetic procedures, this is a master-class for those wishing to perform nail surgery, with clear descriptions of each stage involved and of any complications and how to deal with them.

- Surgical anatomy of the nail apparatus
- Instrumentation
- General considerations
- Anesthesia of the nail apparatus
- Surgery of the nail plate
- Surgery of the proximal nail fold
- Surgery of the nail bed
- Surgery of the lateral nail folds
- Surgery of the distal fold
- Surgery of the matrix
- Surgery of the whole nail unit
- Surgery of the bony phalanx
- Surgery of the distal interphalangeal joint
- Acute trauma of the nail unit
- Cosmetic nail surgery for congenital nail abnormalities

Published: January 2011, 312 pages
NEW RELEASES


By Jerome Z. Litt (MD)

In its 17th Edition, Litt’s Drug Eruptions and Reactions Manual (D.E.R.M.), is a guide to drug eruptions, adverse reactions and clinically relevant drug–drug interactions associated with over 1300 drugs. This simple, well-organised book systematically catalogues adverse reactions and cutaneous side effects of generic drugs that are used to treat dozens of conditions. Internationally relied on for nearly 2 decades by dermatologists and medical practitioners, the book contains detailed profiles for drugs that are listed and indexed in alphabetical order. The book holds comprehensive drug information and offers an unparalleled focus on cutaneous and mucosal reaction patterns. Over 35,000 adverse reactions and drug eruptions are listed, and wherever possible, incidence levels for reactions are included. Reaction listings and incidence data are supported by thousands of up-to-date, peer-reviewed references from MEDLINE, including drug trials, review articles and case studies.

Contents include:

- Over 1350 drug profiles
- Pregnancy category information for over 900 drugs, included for the first time
- >60 new drug profiles added to this Edition, together with updates to each and every existing record in past Editions
- Supplements, vaccines and other biologics also profiled
- Potentially hazardous drug–drug interactions (if any) mentioned for each drug
- Contains lists of drugs responsible for/associated with important reaction patterns
- Includes descriptions of important reaction patterns
- Drugs are listed and indexed by their generic and trade names
- Specific reactions that could arise from drug combinations mentioned

Published: January 2011, 840 pages
NEW RELEASES

Botulinum Toxins in Clinical Aesthetic Practice, Second Edition

By Anthony Benedetto, Dermatologic Surgi-Center, Philadelphia, (USA)

This high-quality, well illustrated manual has proved itself the perfect guide to the clinical use of the different types of botulinum toxins, for both esthetic and medical purposes. This second edition retains all the features that made its predecessor so successful, such as detailed anatomic drawings, a review of the different formulations available, and specimen forms. It has been revised and updated throughout and features additional new material on medico-legal considerations and psychological and cultural factors that may affect the intentions of patients and the results that can be achieved.

Published: January 2011, 304 pages
NEW RELEASES

Cosmetic Bootcamp Primer

Kenneth Beer, Palm Beach Esthetic Center, Florida, USA, Mary Lupo, The Lupo Center, New Orleans, USA, Vic Narurkar, Bay Area Laser Institute, California, USA

Relatively expensive minimally invasive esthetic procedures continue to be popular with fee-paying patients, which consequently means that many medical practitioners in specialties other than Dermatology or Plastic Surgery are now turning to work in this area and require a basic primer to get them up to speed with the details of treatments, as well as the idiosyncratic demands involved in running an esthetic practice. This succinct but comprehensive textbook comes from a team with extensive experience in training up newcomers to the field of esthetic practice.

The main part of this text reviews the essentials of the clinical treatments themselves, while the remaining parts detail how a practice needs to be run for optimum impact and efficiency, so that even seasoned practitioners will find much to help improve their daily office operation and to help them compete effectively.

It is edited by the founding chairmen of Cosmetic Bootcamp and in accordance with the meeting. Furthermore it provides a review of all common cosmetic treatments and includes practical and business tips.

US$400, ISBN: 9781841846989
Published: January 2011, 304 pages
NEW RELEASES

Acne Vularis

By Alan R Shalita, MD, James Del Rosso, DO, Guy F Webster, MD

Acne is one of the most prevalent dermatological disorders in adolescent patients, and its after-effects of scarring can cause potent lasting psychological damage for patients. This text is not meant to be a comprehensive treatise on all aspects of acne, but rather to address major points of interest by acknowledged thought leaders in the field in the hope that it will lead to further research, discussion, and refinement of our concepts of both the pathogenesis and the treatment of acne. Published in association with the American Acne & Rosacea Society The American Acne and Rosacea Society is dedicated to advancing the science related to acne and rosacea and to enhancing communication between those interested in these diseases.

US$100, ISBN: 9781841847078
Published: March 2011, 300 pages
NEW RELEASES

Illustrated Manual of Injectable Fillers


With the continuing increase in the number and type of products for soft-tissue augmentation (fillers), cosmetic practitioners will welcome this straightforward guide to how to select and use the right filler for a particular patient, with an awareness of the limitations and potential complications involved, to achieve safe, reliable, aesthetic results. Details of the newer options available in European markets are also included here.

This is a practical guide to injectable fillers, an area that has seen a large number of new and competing products launched in recent years, particularly in Europe. It will guide any of the professionals involved in minimally invasive cosmetic procedures in their choice from the fillers available

Published: May 2011, 288 pages
NEW RELEASES

Disorders of Fat and Cellulite

By DAVID GOLDBERG, Department of Dermatology, Mt. Sinai School of Medicine, New York and Alexander Berlin, US Dermatology Medical Group

As the number of techniques, devices, and available injectable materials has increased tremendously in the last several years, so has our understanding of the normal and pathological processes occurring in this part of the body. Thus, a book designed to incorporate the current knowledge of physiology of fat and the numerous treatment modalities available today has become essential. In addition, a systematic review of the newest technologies and injectable agents used in the treatment of fat and cellulite is necessary to allow the practitioner to properly assess the strengths and weaknesses of each therapy.

Published: September 2011, 216 pages
NEW RELEASES

Comprehensive Aesthetic Rejuvenation

By Jenny Kim and Gary P. Lask

The best source for the latest treatments— and combinations of treatments— for all procedures of the face and body.

This book instructs practitioners on how to tailor the various possible procedures available to fit ‘individual patients' requirements and consequently improve outcomes.

Publications on aesthetic rejuvenation often start with the treatment – such as fillers or lasers – and then work back to the patient problem. This text starts from the perspective of what the patient perceives as the problem region of the body, and then moves to the appropriate range of treatments that can be offered.

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